

FARNHAM UNITED FOOTBALL CLUB

SPONSORSHIP OPPORTUNITIES



**"LOCAL SPONSORSHIP
IS GOOD FOR
BUSINESS."**

Sports club sponsorship is win-win all the way. For local businesses, it's a high-impact and cost-effective boost to awareness in the community. For grassroots teams like Farnham United, it's a lifeline to support ongoing growth.

Farnham United Football Club has become a focal point within the community, thanks to devoted support from our members, council, players and fans. And our collaboration with The Chelsea Foundation has helped us deliver a high level of expertise, both on and off the pitch. Their dedication to our players and coaches is developing the club at an extremely fast pace. But, above all, it's the strong relationships we've built with local businesses that have maintained our exponential growth. Companies like yours are our vital allies.

So, thank you for taking the time to review our sponsorship opportunities. From kit and clubhouse branding to pitchside advertising, we offer a wide range of ways to promote your business, products or services. And we can adapt our packages to fit your marketing requirements and budget. If you have any questions or wish to discuss anything further, please do get in touch.

We look forward to welcoming you to the club.

Ami Cheesman
Head of Operations
Email: financefufc@gmail.com



**A CLUB
THAT'S
GOING
PLACES**

SPONSORSHIP & ADVERTISING

THINK LOCAL
CREATE A POSITIVE IMAGE
MAXIMISE YOUR BRAND

Embrace the opportunity to improve your company's image, status and credibility by associating with the positive and valued image of sport.

Valuable exposure at an affordable price

Your custom-designed sponsorship package with Farnham United Football Club is a great way to introduce your brand to a new customer market at a small cost. As well as high visibility within our ground, you'll get significant media coverage and exposure across our online platforms, where we can provide links to your company website.

The power of positive association

With sponsorship, you can differentiate your company by highlighting your commitment to invest in the future and welfare of the local community. Aligning yourself with Farnham United Football Club is an effective way to action your corporate social responsibility. Your support will bring real and lasting benefit to your local club, for which you'll have the enduring gratitude of our members, fans and players.

KIT

SPONSORSHIP

Your company logo emblazoned on our kit and teamwear will drive greater awareness of your business and give your brand the positive associations of supporting the local community.



Logo branding is available on both Home playing kit and Away playing kit:

COST - £500 per team



IMAGES OF
PITCH SIDE

SIZE: 2440mm x 610mm

TWO YEARS

£500

A pitchside banner ad is a cost-effective way to reach hundreds of people from all areas of Surrey every week. The cost includes a welcome feature in our monthly newsletter.

**PITCH SIDE
ADVERTISING**



SIZE: 4M X 4M

TWO YEARS

£700

With the Rugby Club and a David Lloyd health club opposite us, the high level of drive-by traffic on Monkton Lane makes our club house a prime advertising site. The cost includes a welcome feature in our monthly newsletter.

**CLUB HOUSE
ADVERTISING**



Our Club House and Pitches are available for hire for private functions, parties, celebrations, fetes and sporting events.

Please feel free to contact us to discuss your requirement.

CHILDRENS PARTY HIRE £250

ADULT PARTY HIRE £300

**PITCH & CLUB
HOUSE HIRE**

**SPONSORING
YOUR LOCAL
FOOTBALL CLUB
IS WIN-WIN FOR
EVERYONE**



CREATE A
POSITIVE IMAGE



ENCOURAGE
SPORT



THINK LOCAL



MAXIMISE YOUR
BRAND

WE WORK CLOSELY WITH OUR

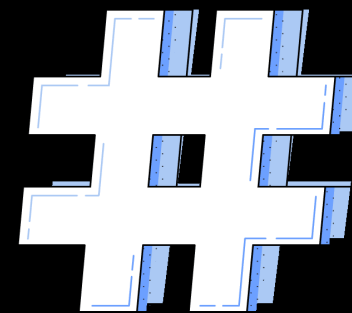
SPONSORS



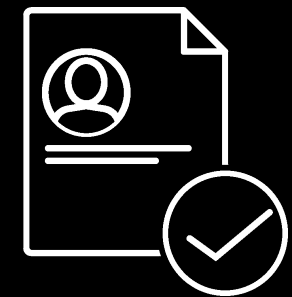
COMPANY
KNOWLEDGE



PROPOSED
AGREEMENT



PRODUCE THE
MARKETING



KEEP IN
CONTACT



**CHARTER STANDARD
COMMUNITY CLUB**

TheFA
**Charter
Standard.**



FOUNDATION

FINAL STEPS

01

CHECK OUT OUR
WEBSITE
www.farnhamunitedfc.com

02

GET IN CONTACT

03

VISIT FARNHAM
UNITED FOOTBALL
CLUB