

COMMUNITY FOOTBALL SINCE 1975.



YOUTH PARTNERSHIPS

2026/27 SEASON

INCLUSIVE. ENERGETIC. FUN.



FARNHAM TOWN YOUTH FOOTBALL CLUB

ONE OF THE LARGEST AND FASTEST GROWING COMMUNITY FOOTBALL CLUBS IN THE SOUTH OF ENGLAND ON AND OFF THE PITCH

+700

YOUTH PLAYERS

70

TEAMS U7-U18

10,000

VISITORS A SEASON

885%

GROWTH IN 3 SEASONS

+2,500

PARENT WHATSAPP COMMUNITY & E-NEWSLETTER

2

MAJOR SEASON EVENTS

A TEAM FOR EVERYONE: **MINI MONSTERS (PRE-SCHOOL) | U7 - U11 DEVELOPMENT TEAMS**
U12 - U18 COMPETITIVE TEAMS | U12 - U16 SELECT TEAMS

A CLUB FOR THE COMMUNITY



COMMUNITY FOOTBALL SINCE 1975

FARNHAM TOWN YOUTH FC HAS PROVIDED GRASSROOTS FOOTBALL IN THE LOCAL COMMUNITY FOR OVER 40 YEARS.



**ACCREDITED
LEAGUE**
PART OF ENGLAND FOOTBALL

AN ENGLAND FOOTBALL ACCREDITED CLUB

OUR FA ACCREDITATION SHOWS OUR COMMITMENT TO BEING ONE OF THE BEST PLACES FOR PEOPLE TO PLAY AND ENJOY FOOTBALL.



MONKTON LANE GROUND & LOCAL FACILITIES

OUR MONKTON LANE HOME IS OPEN TO ALL WITH A ONSITE CAFÉ HUT. WE ALSO PLAY & TRAIN AT VARIOUS VENUES IN FARNHAM AND THE SURROUNDING AREA.

A COMMUNITY INTEREST CLUB

SINCE 2021 FARNHAM TOWN FC HAVE OPERATED AS A REGISTERED COMMUNITY INTEREST CLUB (CIC), WHERE ALL PROFITS ARE REINVESTED INTO IMPROVING THE CLUB AND ITS OFFERING TO THE LOCAL COMMUNITY.

ONE CLUB: THE RISE OF FARNHAM TOWN FOOTBALL CLUB

FARNHAM TOWN YOUTH FC IS CLOSELY PARTNERED WITH THE FARNHAM TOWN FOOTBALL CLUB MEN'S FIRST TEAM - ONE OF THE FASTEST GROWING SUCCESS STORIES IN NON-LEAGUE FOOTBALL.

- BACK-TO-BACK PROMOTIONS TO THE SOUTHERN LEAGUE PREMIER DIVISION SOUTH (STEP 3)
- 552% GROWTH IN ATTENDANCES AT MEAD LANE IN 5 SEASONS
- SEEN BY MILLIONS AND LEADING THE WAY IN NON-LEAGUE FOOTBALL IN GROWTH ACROSS SOCIAL MEDIA PLATFORMS
- OVER 6,000 TICKETS DISTRIBUTED TO LOCAL SCHOOLS AND GRASSROOTS TEAMS EACH SEASON
- SUPPORTED BY GLOBALLY RECOGNISED BRANDS & A GROWING LIST OF COMMUNITY PARTNERS



MAJOR FTYFC SEASON EVENTS



ANNUAL SUMMER TOURNAMENT

+4,000 PEOPLE OVER 2 DAYS

FARNHAM TOWN YOUTH FC'S ANNUAL SUMMER TOURNAMENT TAKES PLACE EVERY MAY AND WELCOMES 192 TEAMS OVER TWO DAYS OF GROUP AND KNOCKOUT COMPETITIONS ACROSS U7 - U14.



END-OF-SEASON PRESENTATION DAY

+2,000 PEOPLE IN ONE DAY

FARNHAM TOWN YOUTH FC'S ANNUAL END-OF-SEASON CELEBRATION WELCOMES ALL FTYFC TEAMS TO RECONGISE THEIR ACHIEVEMENTS AND COME TOGETHER AS CLUB IN A FESTIVAL ATMOSPHERE.

FTYFC PARTNERS HAVE ACCESS TO BRANDING AND ACTIVATION OPPORTUNITIES AT BOTH MAJOR EVENTS TO ENGAGE WITH THOUSANDS OF INFLUENTIAL VISITORS FROM ACROSS THE LOCAL COMMUNITY.

WHY PARTNER WITH FTYFC?

BRAND VISIBILITY & AWARENESS

BOOST LOCAL & REGIONAL BRAND RECOGNITION ON KITS AT HOME AND AWAY MATCHES ACROSS FIVE LEAGUES IN SURREY, HAMPSHIRE, BERKSHIRE & SOUTH LONDON, OUR HOME GROUND MONKTON LANE, WEBSITE, SOCIAL MEDIA, PARENT COMMUNICATIONS AND ANNUAL MAJOR EVENTS.

COMMUNITY ENGAGEMENT & CSR

DEMONSTRATE A COMMITMENT TO THE COMMUNITY & BUILD A POSITIVE BRAND IMAGE, PR AND SOCIAL RESPONSIBILITY PROFILE.

TARGETED DIRECT MARKETING

GET DIRECT ACCESS TO A CAPTIVE, AFLUENT AND INFLUENTIAL LOCAL AUDIENCE OF PARENTS, LOCAL BUSINESS STAKEHOLDERS, PLAYERS, AND SUPPORTERS, WHICH CAN DRIVE AWARENESS, TRAFFIC AND SALES.

NETWORKING OPPORTUNITIES

ACCESS A GROWING NETWORK OF FAMILIES, OTHER LOCAL BUSINESS OWNERS, AND INFLUENTIAL COMMUNITY STAKEHOLDERS.

SUPPORTING LOCAL PEOPLE TALENT

INVEST IN YOUTH DEVELOPMENT AND FOSTER GOODWILL IN YOUR COMMUNITY AND CREATE A FUTURE POTENTIAL WORKFORCE.

TICKETS AND OPPORTUNITIES WITH MEN'S FIRST TEAM

ALL YOUTH PARTNERS GET SEASON TICKETS TO THE MEN'S SENIOR TEAM AND CAN ACCESS ADDITIONAL PARTNERSHIP OPPORTUNITIES WITH THE WIDER CLUB.



NEW FOUR-YEAR KIT PARTNERSHIP

FARNHAM TOWN ARE DELIGHTED TO ANNOUNCE A NEW LONG-TERM AGREEMENT WITH ADIDAS, THROUGH LOCAL SPORTSWEAR COMPANY LS4 TEAMWEAR, TO BECOME THE CLUB'S NEW TECHNICAL PARTNER AND KIT PROVIDER.

THE AGREEMENT WILL RUN FOR FOUR YEARS THROUGH THE END OF THE 2029/30 SEASON AND WILL SEE BOTH OUR MEN'S AND WOMEN'S FIRST TEAMS, ALONG WITH ALL YOUTH SECTIONS, SPORTING THE FAMOUS THREE STRIPES ACROSS A RANGE OF BESPOKE KITS AND ATHLETIC WEAR FOR YEARS TO COME.

PARTNERING NOW GIVES YOUR BRAND THE OPPORTUNITY TO ALIGN WITH THIS INFAMOUS SPORTING BRAND FOR THE NEXT 2 SEASONS.





- LAUNCH AN EDUCATIONAL PATHWAY FOR 16-19 YEAR OLDS IN COLLABORATION WITH FARNHAM COLLEGE.
- DEVELOP A "SECOND CHANCE ACADEMY" PROGRAMME IN COLLABORATION WITH VARIOUS LOCAL PROFESSIONAL CLUBS, INCLUDING CHELSEA, SOUTHAMPTON, FULHAM & READING.
- RESURFACE AND EXTEND THE CAR PARK TO RESOLVE SAFETY AND CAPACITY ISSUES WITH THE CURRENT PARKING ARRANGEMENT.

PROJECT 2030: JOIN OUR JOURNEY

2023

2024

2025

2026

2027

2028

2029

2030

- FIVE-YEAR PITCH MAINTENANCE PROGRAMME AT MONKTON LANE.
- BRING IN A NEW WEBSITE AND ONLINE COMMUNITY HUB.
- LAUNCH U12-U16 "SYL/JPL SELECT" TEAMS.

- INSTALL AN IRRIGATION SYSTEM AT MONKTON LANE.
- LAUNCH NEW KIT.

- PROVIDE FOOTBALL TO 1200 REGISTERED PLAYERS.
- INSTALL 4G SURFACE AT MONKTON LANE AN INVESTMENT THAT WOULD PAY FOR ITSELF IN 10 YEARS (THE CLUB IS PAYING £75K/YEAR FOR WINTER TRAINING).

- BUILD A NEW CLUBHOUSE AT MONKTON LANE.

OUR VISION IS TO MAKE FOOTBALL AND THE SURROUNDING COMMUNITY EVEN MORE ACCESSIBLE TO EVEN MORE PEOPLE.

WE WILL CONTINUE TO INCREASE PARTICIPATION IN GRASSROOTS FOOTBALL LOCALLY AND DEEPEN OUR COMMUNITY ROOTS, THROUGH SCHOOLS, CHARITY, AND LOCAL BUSINESS PARTNERSHIPS.



YOUTH PARTNERSHIPS

2026/27 SEASON

BE A PART OF 'THE TOWN'

CONTACT US TODAY

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